

Personal / College Essay Rubric

Mr. Eble, English

WRITER'S NAME:

Category Score:

Content	Weak	Fair	Good	Strong
1. Starts with an engaging introduction and draws the reader into the topic				
2. Focuses on a specific, well-defined topic -- an incident, experience, person or idea				
3. Tells an interesting story and elaborates with specific, vivid images and examples				
4. Explains why the topic is important to the author				
5. Ends with a satisfying conclusion				

1	2	3	4	5
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Organization	Weak	Fair	Good	Strong
6. Follows a coherent pattern of organization (beginning, middle, end)				
7. Demonstrates proper and effective paragraphing				
8. Uses transitional words and phrases to maintain coherence and establish sequence within and between paragraphs				

1	2	3	4	5
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Style	Weak	Fair	Good	Strong
9. Uses a vivid, precise vocabulary that is appropriate for the essay's audience				
10. Uses a variety of clear, correct sentence structures				
11. Written with a distinctive "voice" that conveys the personality of the writer				

1	2	3	4	5
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Conventions	Weak	Fair	Good	Strong
12. Contains no more than one or two minor errors in grammar or usage				
13. Contains no more than one or two minor errors in spelling, capitalization or punctuation				

1	2	3	4	5
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20 = 100%	19 = 96%	18 = 92%	17 = 88%
16 = 84%	15 = 80%	14 = 76 %	13 = 72 %
12 = 72 %	11 or below = 69%		

Commendations / Recommendations:

Post-Writing Analysis Questions (20 points): Complete in the spaces below.

What was the focus of my writing conference? (be sure to tell the person with whom you worked and what you discussed)

In what area(s) did I struggle the most in writing this essay? In what area(s) did I succeed?

What changes did I make throughout the writing process? Why did I make them?

What strategies did I use to appeal to my audience—college admissions counselors?

Be sure that you've printed and completed

- Your essay
- Your rubric
- Your earlier draft(s)